

#MISSSHOPMASHUP

MISS SHOP MASH-UP

Miss Shop

📱 mobile 🌐 online 🛒 in store

On sale from Tuesday 6 August until Sunday 18 August 2013, unless sold out. Not all brands, products and styles available all stores. See myer.com.au/storeavailability for details.

MYER
ismystore

 MISSSHOP.COM.AU

**MASH
+
UP**

**SCAN THE QR CODE TO
WATCH THE MASH-UP
COME TO LIFE OR
SEE MISSSHOP.COM.AU
TO VIEW THIS VIDEO,
SHOP THE OUTFITS
AND MUCH MORE.**

WHOA!

SPRING HAS TOUCHED DOWN AND WITH IT A FRESH ATTITUDE. LIKE THE CONFIDENCE TO KNOW WHERE YOU'RE GOING AND HOW TO DRESS FOR IT. THE INDIVIDUALITY TO MIX HARD WITH SOFT. BRIGHTS WITH PATTERNS. DO WHAT FEELS RIGHT. A BIT OF THIS, AND - HELLS YEAH - A LOT OF THAT. LET'S MASH...



SHOP OUR VIRTUAL WARDROBE

WANT THE BRANDS YOU'VE SEEN ON AUSTRALIA'S NEXT TOP MODEL? SCAN THIS CODE AND GET SHOPPING!



TO SCAN THE QR CODE, USE YOUR SMARTPHONE TO DOWNLOAD THE I-NIGMA QR CODE READER APP FROM THE APP STORE.

STUDENT DISCOUNT THURSDAYS
GET 10% OFF
MISS SHOP DEPARTMENT CLOTHING WITH ANY VALID STUDENT ID

Offer only available in store. Excludes American Apparel and Levi's® @ Sydney basement. See myer.com.au for details.

FIND US ON FACEBOOK AND ONLINE

LIKE OUR FACEBOOK PAGE OR HEAD TO MISSSHOP.COM.AU FOR HOT STYLE TIPS, NEW ARRIVALS, AWESOME OFFERS AND COMPETITIONS.

LIKE US FOR A CHANCE TO WIN

ENTER OUR FACEBOOK COMP TO GO TO THE AUSTRALIA'S NEXT TOP MODEL FINALE. YOU AND THREE FRIENDS COULD BE JETTING INTO SYDNEY TO WATCH IT LIVE!

For competition details and full T&C's see facebook.com/myermisshop





**THESE LOOKS
DEFINITELY MET AT
A FESTIVAL.**



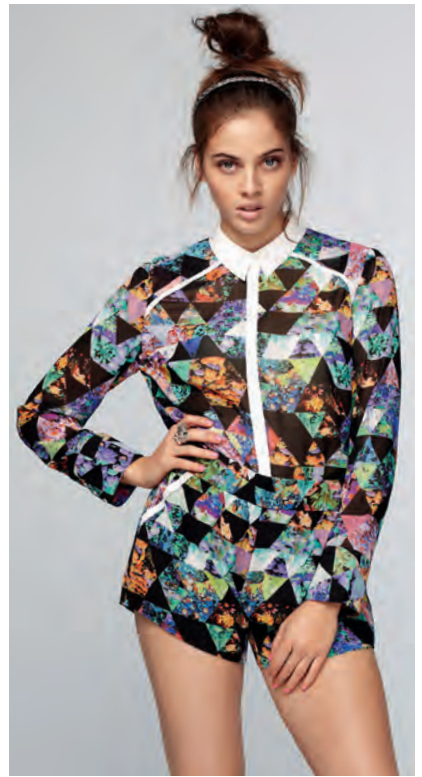


WHETHER YOU'RE SPLASHING THROUGH MUD AT SPLENDOUR OR DANCING NEXT TO KIMBRA AT BDO, YOU'LL STEAL THE SHOW IN THESE FESTIVAL MASH-UPS.





**BRIGHTS VS PETAL POWER.
LET THE MASHING BEGIN.**



**SERIOUSLY COVETING FLORALS BUT NO WALLFLOWERS PLEASE.
MASH IT WITH THE HOTTEST COLOURS AND STAND OUT AT THE PARTY.**





SHADES OF
+
GEOMETRY

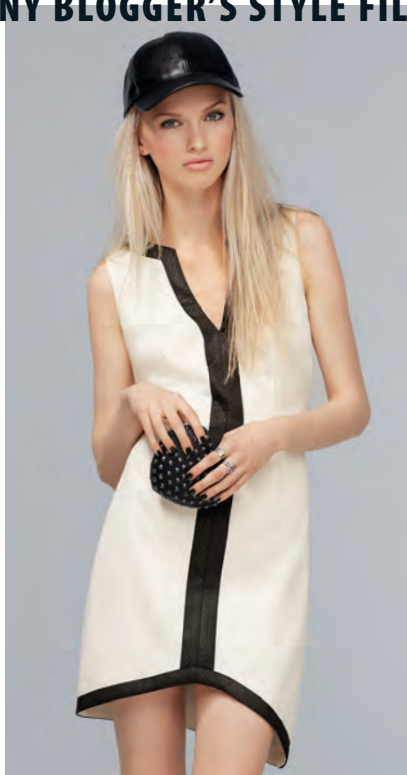


**YIN MEETS YANG IN A
BLACK & WHITE REINVENTION.
THE PERFECT MASH.**





SPLICE A MONOCHROME OUTFIT WITH PRECISION SHAPES FOR A GEOMETRIC MASH-UP. TOP OF THE CLASS FASHION THAT BEATS ANY BLOGGER'S STYLE FILE.



TOUGH
+
LOVE



#MISSSHOPMASHUP



QUIRKY CIRCUS BY MINK PINK
 'Emily' lace top **\$69.95**
 'Janis' chambray skirt **\$49.95**
MISS SHOP 'Kiki' sunglasses **\$29.95**
 scarf **\$24.95**
 studded barrel bag **\$39.95**



MISS SHOP floral graphic tee **\$29.95**
 acid wash skirt **\$39.95**
 aztec bucket bag **\$39.95**
 stud headband **\$12.95**



MATERIAL WORLD BY MADONNA 'California' tank **\$29.95**
RIDERS BY LEE mid thigh short **\$79.95**
 Available early August.
 'Skylar' sunglasses **\$29.95**
MISS SHOP backpack **\$49.95**



MISS SHOP crochet hem dress **\$69.95**
 'Love' clutch **\$19.95**
 leopard print cap **\$19.95**
 necklace **\$16.95**



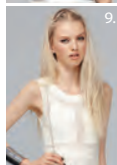
T BY BETTINA LIANO 'Grandflora' dress **\$119**
MISS SHOP ring set of 2 **\$12.95**



MILK AND HONEY PU cut-out dress **\$109.95**
MISS SHOP flower headband **\$24.95**
 'Kiki' sunglasses **\$29.95**
 cut-out wallet **\$24.95**
 ring set of 2 **\$12.95**



TOKITO stripe ponti dress **\$69.95**
MISS SHOP tassel bag **\$59.95**
 'Skylar' sunglasses **\$29.95**



BARDOT 'Max' dress **\$99.95**
MISS SHOP perspex clutch **\$39.95**



BLUE JUICE 'Yoked Together' top **\$69.95**
 'New Song' skirt **\$69.95**
MISS SHOP barrel bag **\$39.95**



LIPSY floral bodycon dress **\$99.95**



BARDOT loose crop top **\$49.95**
 overall **\$99.95**
MISS SHOP PU cap **\$19.95**



ALL ABOUT EVE 'Chill Out' singlet **\$39.95**
 'Birds of Paradise' dress **\$69.95**
MISS SHOP necklace **\$19.95**
 'Marrakesh' woven clutch **\$24.95**



ALL ABOUT EVE 'Scouts' muscle top **\$39.95**
 'Lily' short **\$69.95**
MISS SHOP vertical zip backpack **\$39.95**
 'Skylar' sunglasses **\$29.95**



MISS SHOP chambray shirt **\$49.95**
 lace dress **\$59.95**
MISS SHOP barrel bag **\$39.95**
 ring set of 2 **\$12.95**



TOKITO CITY 'Birdie' dress **\$69.95**
MISS SHOP 'Skylar' sunglasses **\$29.95**



BARDOT 'NYC' split dress **\$89.95**



TOKITO 'Scuba Fit and Flare' dress **\$79.95**
MISS SHOP 'Yasmeen' sunglasses **\$29.95**



BARDOT twist bralette **\$69.95**
 stripe short **\$69.95**
MISS SHOP felt hat **\$29.95**



BLUE JUICE 'New Song' dress **\$99.95**
MISS SHOP studded heart bag **\$39.95**
 PU cap **\$19.95**



QUIRKY CIRCUS BY MINK PINK 'Notebook' dress **\$79.95**
MISS SHOP felt hat **\$29.95**
 necklace **\$19.95** ring **\$7.95**



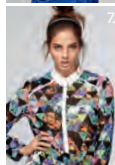
MATERIAL WORLD BY MADONNA acid wash chambray rope tie waist jacket **\$79.95**
 sleeveless stripe shirt **\$49.95**
 embroidered denim short **\$49.95**
MISS SHOP straw fedora **\$24.95**
 necklace **\$16.95**



MISS SHOP floral skater dress **\$69.95**
 studded heart bag **\$39.95**
 necklace **\$19.95**
 ring **\$7.95**



LIPSY low back lace dress **\$119.95**
MISS SHOP studded heart bag **\$39.95**
 ring set of 2 **\$12.95**



T BY BETTINA LIANO 'Nocturnal garden' shirt **\$79.95**
 short **\$79.95**
MISS SHOP stud headband **\$12.95**



LADAKH 'Flutter By' dress **\$89.95**
MISS SHOP 'Skylar' sunglasses **\$29.95**



TOKITO spliced jacket **\$99.95**
 'Going To The Office' dress **\$79.95**
MISS SHOP stripe tote **\$49.95**



MATERIAL WORLD BY MADONNA stripe cross-over back top **\$49.95**
 stripe short **\$49.95**
MISS SHOP PU cap **\$19.95**
 'Bang' purse **\$12.95**



TOKITO COLLECTION tribal print dress **\$99.95**
MISS SHOP perspex clutch **\$39.95**



all products in this book are available online at missshop.com.au
 terms and conditions apply, see myer.com.au



MISSSHOP.COM.AU

GARDEN
+
PARTY



MYER
ismystore

YOUR FRIEND'S VOUCHER

Conditions of Offer: A limit of one voucher per transaction. Offer applies to featured catalogue brands from the Miss Shop Mash-Up catalogue.

Team Member Instructions:

MULTI-USE VOUCHER

1. Ensure promotional barcode is scanned, enter \$0.00. Markdown automated at scan of items.
2. Total sale and hand voucher back to the customer to use again until 18/08/13.



2 300021 036513

MYER

YOUR VOUCHER

20% off
ALL FEATURED
CATALOGUE
BRANDS

**SIMPLY PRESENT THIS VOUCHER
AT YOUR FAVOURITE MISS SHOP OR
GO ONLINE AT MISSSHOP.COM.AU AND ENTER
COUPON CODE **MASHUP20** AT THE CHECKOUT
FROM TUESDAY 6 AUGUST UNTIL
SUNDAY 18 AUGUST 2013.**

This is a multi-use voucher and cannot be used
with other offers. See over for details

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YOUR FRIEND'S VOUCHER

20% off
ALL FEATURED
CATALOGUE
BRANDS

SIMPLY PRESENT THIS VOUCHER
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